

Why Switch to SaaS?*

There are many fundamental benefits of today's SaaS solutions including:

Low risk factors – Pay by the month - if not happy, stop paying! A small investment helps you decide if the software meets the firm's requirements.

Low commitment factors – Most SaaS solution providers allow customers to cancel at any time. Customers are not forced into contracts and only pay for the months that they use the software.

Competitive cost – SaaS is typically “pay as you go” and when compared to the cost of software licenses, computer hardware, support contracts and version updates, SaaS is often the more cost effective solution.

Rapid deployment and integration – SaaS vendors can roll out their applications whenever the firm is ready. No need to wait for servers to be deployed or staff to be hired and trained to get a new app up and running.

Increased utilization – SaaS solutions are designed with the end-user in mind and are continually improving with upgrades. The user learning curve is shorter and they are typically more user-friendly and generate greater utilization rates than traditional software.

Heightened security – Despite concerns about the reliability and security of SaaS solutions, the truth is that there have been **far fewer service disruptions and security breaches among SaaS vendors than in traditional, on-premise software environments.**

More responsive – SaaS solution providers tend to be more responsive to customer requests for feature enhancements and bug fixes.

Increased productivity – SaaS solutions are accessible from anywhere on any device which means firms are able to use them in downtime hours. When you can work from anywhere at anytime productivity tends to increase.

Constant access to the latest software version – SaaS means no more waiting for the latest software version. Customers are always working with the latest version and can expect continual improvements along the way.

You've already been using SaaS if you use Gmail, Google Documents, Google Calendar, Hotmail or even Facebook. Reviewers and users will tell you why leading-edge SaaS products like MailChimp, Bill4Time, iContact, QuickBooks online, Xero, Zoho Books, DropBox, Highrise CRM, HubSpot, Gist and more are among the best, most popular, and affordable choices for small businesses. Most states now require death certificates to be filed using a SaaS online software.

* *Software as a Service (pronounced SASS)*